

# Ed Berliner

## **Professional Event Host and Broadcast-Level Moderator**

***The Voice That Keeps Your Event Sharp, Engaging, and On Time.***

Ed Berliner doesn't simply introduce speakers - he directs the flow of your event. He controls pace, manages transitions, elevates panels, and keeps audiences engaged.

He brings four decades of live television experience to conferences, corporate meetings, conventions, and as a trusted specialty in medical events — ensuring every session runs smoothly, professionally, and with authority.

## **What Ed Berliner Provides**

- Confident tone-setting openings and purposeful closings.
- Smooth transitions between speakers and segments.
- Disciplined time-control without visible pressure.
- Calm adaptability when schedules shift or challenges arise.
- A steady on-stage presence that elevates speakers and reassures audiences.



## **Why Planners Trust Ed as a Dedicated Host**

- ***“Ed’s mastery at panel discussions elevates the entire conference.”***  
Lauralee Shapiro, MPI Director of Special Events
- ***“Ed always makes our programs feel like a national broadcast.”***  
Gary Scheme, “Medscape Live” Executive Producer
- Reduces backstage stress.
- Keeps programs on schedule without feeling rushed.
- Elevates panels beyond surface-level conversation.
- Maintains energy and focus throughout the day.
- Prevents awkward gaps, confusion or loss of momentum.
- Frees planners to manage logistics instead of stage flow.

## **Event Types Served**

- Corporate annual meetings
- Sales kickoffs
- Leadership summits
- Medical & CME conferences
- Industry association conventions
- Awards programs
- Hybrid & virtual events



## **Host Responsibilities**

*Host responsibilities may include:*

- Welcome remarks and agenda framing.
- Speaker introductions (aligned with tone and event goals).
- Transition management between sessions.
- On-the-fly adjustments if timing or content shifts.
- Professional close that reinforces event purpose and delivers aligned reminders.

## **Experience That Matters**

*Broadcast experience that protects your program.*

- Comfortable managing unpredictability.
- Precise discipline around timing.
- Confident command of large audiences.
- Professional pacing that protects program flow.

## **Logistics Snapshot**

- Host availability: Full-day or session-based.
- Based in Florida, available nationally and internationally.
- Rehearsal: Brief run-through preferred when possible. Coordination with on-site producers and production teams.
- Speakers/Guests: Pre-event introductions to make them comfortable with the overall format.
- Coordination: Direct collaboration with planners and production teams.

## **Next Steps**

**When the program matters, experience matters. Let's talk about yours.**



**Contact Ed Berliner**